

# mindshift

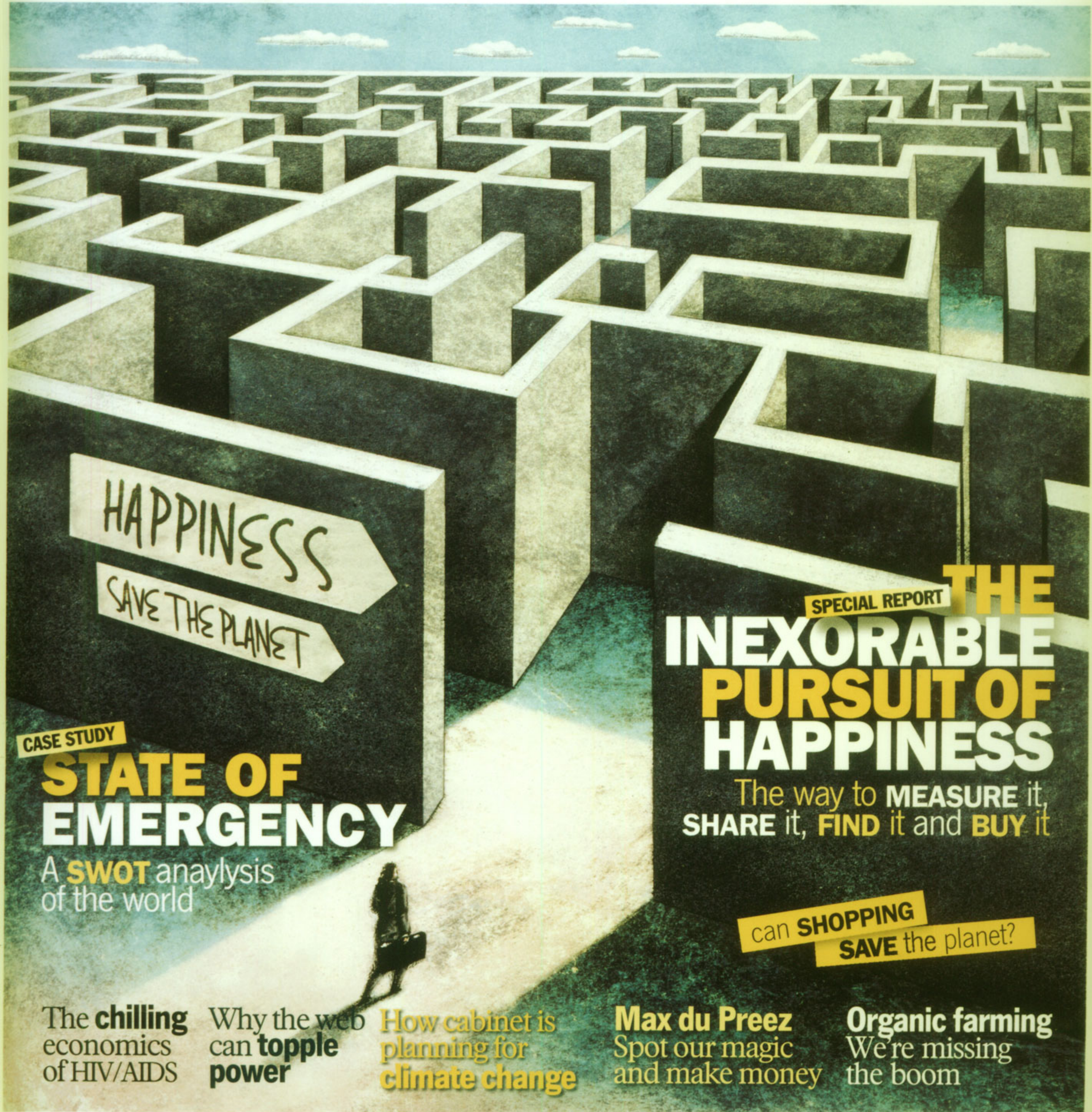
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A MAGAZINE FOR PEOPLE WHO CAN CHANGE THE WORLD



HAPPINESS  
SAVE THE PLANET

CASE STUDY

## STATE OF EMERGENCY

A **SWOT** analysis of the world

The **chilling** economics of HIV/AIDS

Why the web can **topple** power

How cabinet is planning for **climate change**

**Max du Preez**  
Spot our magic and make money

**Organic farming**  
We're missing the boom

SPECIAL REPORT

## THE INEXORABLE PURSUIT OF HAPPINESS

The way to **MEASURE** it, **SHARE** it, **FIND** it and **BUY** it

can **SHOPPING** **SAVE** the planet?

